

PRESS RELEASE

Marbach Switzerland

25 years of success

The Swiss production site of the German-based company Karl Marbach GmbH & Co. KG celebrated its 25th anniversary in Sempach on June 25th 2009. The Marbach Group, internationally leading manufacturer for the packaging industry with 1,100 employees worldwide, has entered the Swiss market more than 35 years ago. And over 25 years ago, Marbach opened its own production site.

Managing Director Peter Marbach is looking back: “In 1973, we started to supply the Swiss market from Heilbronn, Germany. Since the first day we have continuously enlarged our business activities. Making detailed analysis of the Swiss market at the beginning of the 80ies we came to the decision to build up our own production site in Switzerland. In search of an ideal location for the site we chose the Canton Luzern – more precisely the city of Sempach – which is basically located in the center of the country.

In 1984, the site was officially opened. Starting with six employees, Marbach has quickly become well known on the Swiss market for quality and professional know-how. Today, 16 employees are working for the Swiss site. More than 20 tools leave the factory every day.

Today’s Managing Director Ernst Schmocker explains: “25 years of Marbach in Sempach means 25 years of Marbach success in Switzerland. This success we owe to our customers. And so, on June 25th, we celebrated our 25th anniversary to thank our clients for their loyalty and good cooperation throughout the past years.”

Guided company tours, where the visitors got detailed information on the production of Marbach dies, were followed by the speeches of Peter Marbach and Ernst Schmocker.

Afterwards, known speakers from different sectors ventured a glimpse into the future: Apart from guest speakers of the companies Bobst and Heidelberg, talking about the

PRESS RELEASE

future prospects of the packaging market, trend scout Dr. Andreas Giger tried to describe future social trends. Artist Basil Rogger introduced the fascinating world of senses.

Finally, the day was concluded by a cruise on the Lake of Lucerne. Ernst Schmocker describes this experience: "We had a very special idea for our customers. The catamaran called Cirrus, where we spent the evening together with our customers, had just made his maiden trip in April. This was a remarkable experience for all of us!" Apart from background music and highlights of the cuisine, the customers enjoyed the rest of the evening having interesting technical discussions.

Sempach, 2009-26-06

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